

JARRETT NONPROFIT NERD RANSOM

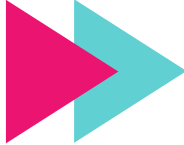


✉ JRansom@TheRayvanGroup.com

f [@NonprofitNerd](https://www.facebook.com/NonprofitNerd)

📷 [@Nonprofit_Nerd](https://www.instagram.com/Nonprofit_Nerd)

🖱 TheRayvanGroup.com



Jarrett inspires. She brings an energetic and informal, yet professional, approach to her work and is committed to helping individuals, companies, and nonprofits find the solutions needed to help build sustainable change. You can often find her with her training and coaching hat on as she teaches and empowers other leaders to ignite their passion for change.



HIRE THE VERY BEST

- Philanthropic Thought Leader
- Author
- Keynote Speaker
- Emcee

Jarrett is a community champion.

She has lived her life through inspired actions and is constantly empowering other people to find their joy. She is a self-professed Nonprofit Nerd® and has worked with nonprofits since 2009.



TESTIMONIALS AND ACCOLADES

[MORE AT THERAYVANGROUP.COM](https://www.therayvangroup.com)

"Jarrett shares her enthusiasm and personal life lessons to deliver a delightful and meaningful session. Her workshop "Recruiting Your Personal Board of Directors" provided me a pause to reflect on what is most important in my life, a boost of inspiration and an action plan to supercharge my network."

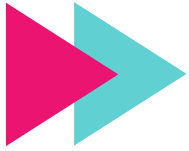
JONI RAE-WESTWOOD, SRP

"Jarrett shows us the power of sharing our own experiences and stories to heal ourselves and heal the world. Her vulnerability and authenticity will inspire and connect your audience and have them reconsider how true connections and community are born."

KRISTI HALL, CONSCIOUS CONNECTIONS & THOUGHT LEADERS SUMMIT

"Talk about fun...Jarrett brings you right into her personal story of growth all with the humor and laughter you can only get from someone that shines with wit. Jarrett's sharing of her vulnerability through a tough time in her life allows the audience to see that maybe there's some "owning up" they need to do in their own lives and to build a strong community of support to get through it."

CATHY VIX, PHOENIX BUSINESS JOURNAL



SPEAKING TOPICS

KEY TAKEAWAYS



AUTHENTIC LEADERSHIP

1. Activate your own authentic leadership skills
2. Learn about vulnerable and open communication styles
3. Learn to lead from another perspective

DONOR STEWARDSHIP

1. Enhancing your donor journey
2. Bottling up some feel-good
3. Sharing the magic throughout the year

BUILDING YOUR PHILANTHROPIC CULTURE

1. Identify how you want to support your community
2. What mission are you passionate about?

NONPROFIT SATURATION AND SUSTAINABILITY

1. Collaborate, compete and win
2. How you can stand out in the crowd
3. How to best diversify your funds
4. How to plan strategically
5. Create efficiencies and sustainability

FINDING AND LIVING IN YOUR ZONE OF GENIUS

1. Identify your greatness
2. Take inspired actions
3. What do you love to do and what are you great at doing?
4. Delegate areas of focus

NONPROFIT BURNOUT

1. Self-care
2. Disconnect
3. Recharge
4. Find lost inspiration

Jarrett is also a dynamic and engaging Emcee who garners greater giving. She sprinkles her pixie dust and donors tend to open their wallets. She also offers topical speeches customize to your theme, industry, and audience for immediate and long-lasting impact. Reach out to discuss your event.



JARRETT IN ACTION





WHAT THE AUDIENCE IS SAYING

"So excellent and helpful – in fact I will be attending your second session today. Thank you for sharing your expertise and passion. "

"Jarrett was great! I learned so much from her and having the workbook was a nice touch to the presentation. Her class facilitated a lot of helpful conversation. "

"Phenomenal workshop. Definitely invite Jarrett back!"

"She was excellent! I learned a lot and loved your presentation style. I'm feeling very motivated now after attending your presentation."

"I love your passion. Wonderful information and very applicable. I like that you engage our brain with writing and sharing with our classmates. "

"I loved the conversation fostered in the session. "

"This was wonderful! Thank you! Jarrett is very knowledgeable and her content was relevant."

"Make it longer!"

"Jarrett rocks! This was another excellent workshop and I am taking a lot of the tools she shared back to my job. I can't wait to get started implementing some of her techniques. "

"Wonderful information! Jarrett has great delivery and is very engaging!"

"I like that you hold us accountable for applying the things you taught us in the class. I absolutely loved it. You shared great tips that are actionable. Keep presenting this!"

"Excellent presentation and presenter! Jarrett provided useful information and clearly has a lot of experience and knowledge."



JARRETT RANSOM

Jarrett holds an MBA from the University of Phoenix and Certificate of Grant Writing from The Grantsmanship Center Institute.

Hers is a true rags-to-riches story as she really began to feel strongly about her impact when she was downsized in 2009 and co-founded The Rayvan Group. She has grown her business from fundraising and development support to a strategic powerhouse, helping her clients raise millions of dollars.

Awards include 40 Under 40, AZ Central Who's Next Nominee, Greater Phoenix Athena Nominee, AmAZingWomen of Arizona recipient, and the Global Women's Summit Leadership Award.





CLIENTS & CONFERENCE SERVED



300+

NONPROFIT
ORGANIZATIONS &
ASSOCIATIONS

15+

GOVERNMENT
AGENCIES &
PUBLIC
ENTITIES

50+

COMPANIES &
OTHER
INDUSTRY
ORGANIZATIONS

Let's add you to this list! Email jransom@therayvangroup.com to your next event.

▶ JARRETT SPEAKS

EMCEE SERVICES	FROM \$1500
KEYNOTES	FROM \$5000
WORKSHOPS [BREAKOUTS]	FROM \$1500



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TESTIMONIALS AND ACCOLADES

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“Simply put, Jarrett and her team at the Rayvan Group are fantastic! I attended a one day “Accelerate your Nonprofit workshop on April 27, 2018. The information was very well compiled, presented and made complete “sense” for application in the nonprofit world that is not always concise and readily organized. I feel completely confident saying that the information I gathered from that one day session has paid dividends for my organization many times over since April. Some specific terminologies that I gathered/conveyed to my internal team include “The nonprofit business model”, “where our organization stands” relative to their pyramid of levels (Passion, Promise, Performer or Changemaker), “the program impact matrix” , “assembling my Rockstar team”, and the list goes on and on. I can also share that post workshop, Jarrett has made herself readily available for me to bounce ideas off of and we have chatted several times, just one more separator of the Rayvan Group!”

JEFF SWANSON, ONE STEP BEYOND, INC

"Our Council sought the services of Jarrett for our annual Board Retreat and a post-retreat follow up meeting for our chairman and myself. We were looking for someone with nonprofit expertise on a range of topics and a dynamic, motivational speaker who could help our board get excited for the era we're moving into under new leadership. We found both in Jarrett! She delivered and then some - a total home run. Jarrett was professional, highly capable, engaging, and dependable, not to mention extremely easy to work with. She exhibits high EQ at all times as well. I knew I could leave all the details of organizing our work together, the deliverables, the follow up, etc. to her, and that we'd stay right on track, which we did. I appreciate her services and highly recommend her to anyone in need of nonprofit expertise and/or a speaker/facilitator/presenter."

LIZ BRAISFORD, WORLD AFFAIRS COUNCIL OF DALLAS/FORT WORTH

Jarrett Ransom

Nonprofit Nerd

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Email

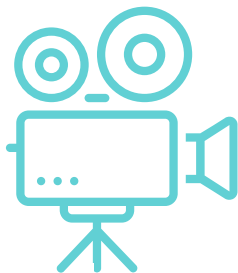
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**NATIONAL THOUGHT LEADER WITH
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Guest



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Emcee

Nonprofit Nerd Seen (+ Heard) On



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